

**Government of Madhya Pradesh**  
**Micro , Small and Medium Enterprises**  
**Madhya Pradesh Startup Implementation Scheme, 2022**  
**(Procedure & Guidelines)**

**1 . Preface**

MP Start-up Policy and Implementation Scheme, 2022 has been approved by the state government. In order to implement the provisions made for various assistance to start-ups and incubators in the said policy, the state government implements "Madhya Pradesh Start-up Implementation Scheme, 2022".

**2. Period and scope of implementation of the scheme**

2.1 This scheme will be effective from the date of notification and will be effective in the whole of Madhya Pradesh till it is amended or superseded by the government.

2.2 Start-ups / Incubators will be eligible to get assistance under this scheme. In the case of product based start-ups, the units which start commercial production after the date of notification will be eligible to get the benefit of the facility under this policy.

2.3 Start-ups/incubators established before the date of notification shall be eligible for assistance under Madhya Pradesh Start-up Policy, 2019 or earlier policies as the case may be. The disposal of such cases will be done as per the earlier policy.

2.4 Various committees formed to avail the facility/assistance to the start-ups/incubators under the earlier/prevaling policy(s) shall be dissolved and disposal of cases received/sanctioned under the earlier policy(s) will be done as per the procedure laid down in the "**Madhya Pradesh Start-up Implementation Scheme, 2022**".

**3. Formation of committees for Policy Implementation**

**3.1 State Level Start-up Empowered Committee –**

The Constituents of the State Level Empowered Committee under the chairmanship of the Chief Secretary for the screening and selection of start-ups for the State Innovation Challenge and smooth implementation and supervision of the policy will be as follows-

<b>S.No</b>	<b>Details of office bearers</b>	<b>Authority</b>
1.	Chief Secretary, Government of Madhya Pradesh	Chairman
2.	Additional Chief Secretary/Principal Secretary, Finance department	Member
3.	Additional Chief Secretary/Principal Secretary , Public Health and Family Welfare Department	Member
4.	Principal Secretary, Urban Development and Housing Department	Member
5.	Principal Secretary, Department of Science and Technology	Member
6.	Principal Secretary to Honorable Chief Minister	Member
7.	CEO, Atal Bihari Bajpai Institute of Good Governance and Policy Analysis, Bhopal	Member
8.	Principal Secretary/Secretary Micro, Small and Medium Enterprises	Member secretary
9.	Other invitees as required	Member

**3.2** The Constituents of the **State Level Committee for assessment/evaluation** of selected start-ups under the State Innovation Challenge will be as follows –

<b>S. No</b>	<b>Details of office bearers</b>	<b>Authority</b>
1.	Principal Secretary Concerned Department (of the subject selected in the challenge)	Chairman
2.	Principal Secretary/Secretary Micro, Small and Medium Enterprises	Member
3.	Principal Secretary , Nominated Representative of Finance Department (not below the rank of Deputy Secretary)	Member
4.	CEO, Atal Bihari Bajpai Institute of Good Governance and Policy Analysis, Bhopal	Member
5.	Head, Madhya Pradesh Start-up Centre ,	Member secretary
6.	Other invitees as required	Member

**3.3 State Level Assistance Committee:-** The constitution of the committee for eligibility determination and approval of the facilities provided under the policy to the eligible start-ups and incubators will be as follows –

S. No	Details of office bearers	Authority
1.	Principal Secretary/Secretary, MSME Department	Chairman
2.	Principal Secretary, Finance Department or its nominated representative	Member
3.	Principal Secretary, Department of Energy or its nominated representative	Member
4.	Principal Secretary, Urban Development and Housing Department or its nominated representative	Member
5.	Principal Secretary, Department of Science and Technology or its nominated representative	Member
6.	Principal Secretary, Department of Technical Education, Skill Development and Employment or its nominated representative	Member
7.	Industries Commissioner, M.P.	Member
8.	Director, MSME	Member
9.	Head, Madhya Pradesh Start-up Centre, Bhopal	Member secretary
10.	Other invitees as required	Member

**Note:-** The quorum of the meeting of the committee shall be at least 5 members.

#### 4. Miscellaneous :-

4.1 Incentive/concessional financial assistance under the scheme will be available to Start-ups and Incubators only.

4.2 It will be mandatory for Start-ups and Incubators to be registered and recognized in Start-up India under the Government of India, Ministry of

Commerce & Industry, Department of Industry Promotion and Internal Trade.

4.3 If there is more than one such policy of the State Government, under which the unit can get incentives/concessions, then the unit (except product based startups) takes incentives/concessions under any other policy/apply for assistance under this scheme will be ineligible.

4.4 The State Level Assistance Committee may relax the delay in submission of applications for justifiable reasons within the time limit of application mentioned in this scheme.

## **5. Responsibilities of the Committees**

### **5.1 State Level Empowered Committee under the chairmanship of the Chief Secretary is responsible for the screening and selection of start-ups for the State Innovation Challenge and smooth implementation and supervision of the Policy -**

Concepts will be invited from the institute for redressal of four high-impact economic-social problems in the state and after receiving the opinion/recommendations of all the concerned departments, it will be presented before the committee. The committee will select four best concepts based on the specificity, merits and demerits of the above concepts and problem solving ability. The committee will also discharge the responsibility of smooth implementation of the policy and general supervision. Committee meeting will be organized as per need.

### **5.2 State level committee's responsibility for assessment/evaluation of selected start-ups under State Innovation Challenge -** It will assess and evaluate the work done by the startups/institute selected by the State Level Start-up Empowerment Committee for redressal of economic and social problems and will recommend for sanction of grant in a time bound manner under the State Innovation Challenge.

### **5.3 Responsibility of State Level Assistance Committee**

5.3.1 The application for assistance under the scheme will preferably be submitted online by the proprietor/authorized representative of the unit/institution in the prescribed form to the Madhya Pradesh Start-up Center.

5.3.2 After proper screening and due diligence of the applications received by the Madhya Pradesh Start-up Center, the matter related to assistance along with its report will be presented before the State Level Assistance Committee for consideration.

5.3.3 For the first time all the assistance under the scheme will be approved by the State Level Assistance Committee. After that the installments of the sanctioned assistance will be received automatically as per the eligibility, without re-submission to the committee.

5.3.4 The meeting of the committee will be organized as per need.

5.3.5 After due consideration, the State Level Assistance Committee will have the right to issue sanction orders for the financial assistance provided under the scheme. The Member Secretary of the committee where applicable, will issue the sanction letter mentioning the criteria and details of the assistance amount to be given.

5.3.6 If any such technical point comes to the notice of the committee, due to which it has to revise its decision, then it can review its decision by taking suo motu cognizance, but the information of the decision so taken will be communicated to the concerned unit within 30 days.

**6. Under the scheme, the application unit will have to preferably submit online in the prescribed form to the concerned Madhya Pradesh Start-up Center. The following enclosures will be submitted along with the application:-**

6.1 Certified photocopy of recognition of Start-up India under Government of India, Ministry of Commerce & Industry, Department of Industry Promotion and Internal Trade.

6.2 Notarized affidavit by the unit in respect of the month wise number of total employment for the applied year.

6.3 Certificate of Incorporation by the Competent Authority.

6.4 Affidavit in the prescribed format.

6.5 Details of the financial arrangement (from its own sources or bank loan or sanction/disbursement letter of the financial institution in case of loan from a financial institution recognized by SEBI/RBI).

6.6 Brief Project Report.

6.7 Product based start-ups can get the benefit of non-financial incentives provided under the scheme on application, but the benefit of financial incentives will be available after unit starts the commercial production.

**7. Appeal-** Appeal against the decision of the State Level Assistance Committee can be made before the Administrative Department within 90 days from the date of receipt of the decision, the department can

condone the delay of the appeal on the basis of merit. The decision of the Administrative Department shall be final.

**8. The Powers of Clarification/Guidance/ prepare application forms**

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In order to facilitate the implementation of the scheme or to remove the discrepancy and to explain the provisions of the scheme, instructions and guidance can be issued by the administrative department, which will be final and binding. The administrative department will be authorized to prepare the prescribed online application forms and other forms to avail benefits of the assistance provided under the scheme. In case of contradiction in the language of this scheme and other investment policies of the State Government, guidance, where ever necessary, will be given by the Department of Micro, Small and Medium Enterprises, Government of Madhya Pradesh, which shall be final and binding.

**9. Amendment / Relaxation / Repeal -**

Notwithstanding anything contained in the provisions of the scheme, the Government of Madhya Pradesh, Department of Micro, Small and Medium Enterprises at any time -

9.1 Amend or repeal this scheme,

9.2 May relax the provisions of this scheme.

**10. In case of any dispute, the jurisdiction shall be within the State of Madhya Pradesh.**

**Officer on Special Duty  
Department of Micro, Small and Medium Enterprises  
Government of Madhya Pradesh**

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**Note : This document is English translation of “Madhya Pradesh Startup Karyanvayan Yojna, 2022” (Hindi Version)**